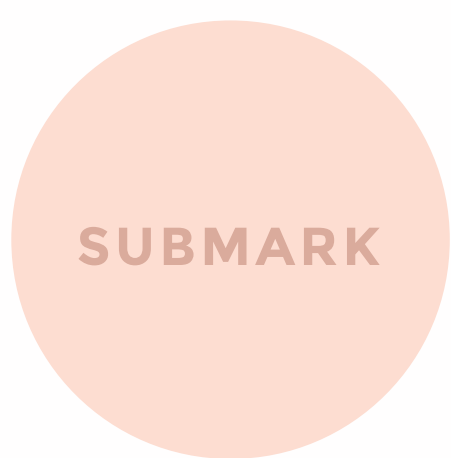


HOW TO CREATE A BRAND BOARD



The most commonly used version of your logo.

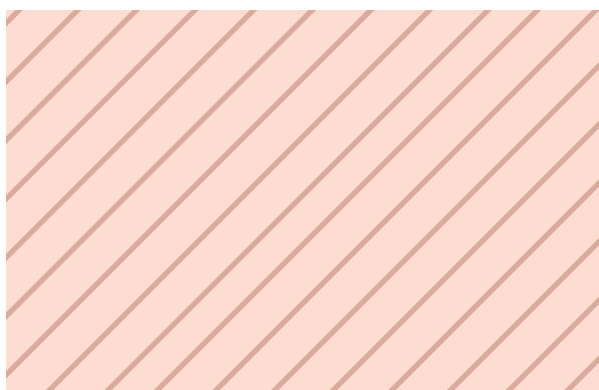


Two alternate versions of your logo.

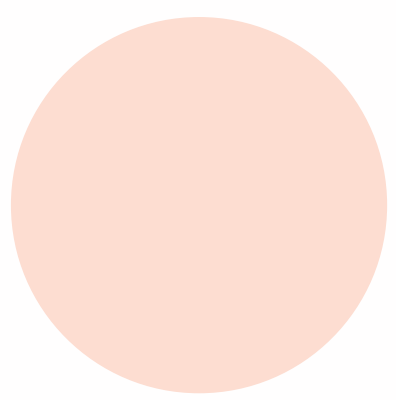
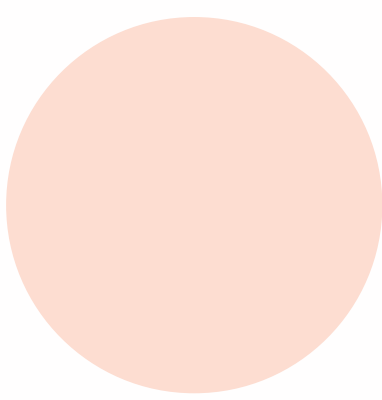
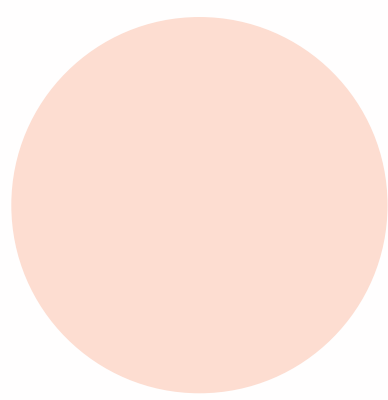
ABC

ABC

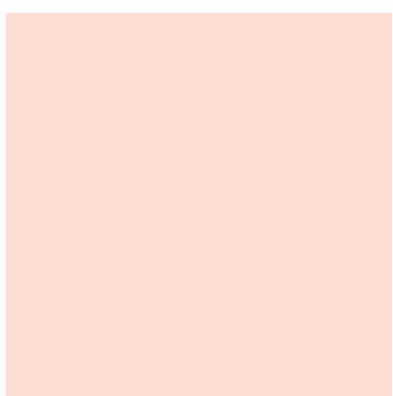
The two main fonts used in your branding.



Patterns or textures used in your branding.



Your primary color palatte.



Imagery that represents your brand style.

BUSINESS NAME
BRAND BOARD

LOGO

SUBMARK

FONTS

PATTERNS

COLORS

IMAGERY